

savannah yokley



(240) 246-5796



syokleydesign@gmail.com



savannahyokleydesign.com



linkedin.com/in/syokley

Summary

A highly talented, flexible and driven designer with a passion for coming up with innovative and effective design solutions. Able to develop projects from inception through production to final delivery. Firm belief that organization and strong communication are essential in achieving success. A person that strives to go above and beyond and assist in whatever areas needed, regardless of what duties were initially assigned.

Skills

Indesign • Illustrator • Photoshop
Dreamweaver • Premier • Encore
Soundbooth • After Effects
Flash • Fireworks • Acrobat Pro
Final Cut Pro • HTML • CSS
Quark XPress • Microsoft Office
Graphic Design • Web Design
Branding & Identity • Illustration
CMS • Photography • Videography
Digital & Social Media Marketing

Experience

Graphic Designer, November 2015 - Present

Sunny Day Guide, Virginia Beach, VA

Collaborates with sales representatives, customers and members of the art department to design ads for print publications. Works with the web team to design and create new responsive websites as well as maintain current websites.

Lead Graphic Specialist, March 2014 - November 2015

PTFS, North Bethesda, MD

Completed a corporate rebranding that involved managing social media campaigns, developing taglines and product names, designing logos and creating marketing materials. Implemented new marketing strategies and graphic elements for the PTFS brand which increased traffic on PTFS's website, social media and in trade show exhibits.

Graphic Designer, June 2013 - December 2013

JML Design, Potomac, MD

Assisted during JML Design's busiest time of year by taking on projects for one of their biggest legacy clients including brochures, programs and print/digital advertisements.

Graphic Designer, October 2012 - May 2013

PHIL-Athens, Athens, GA

Designed marketing material for sales pitches which lead to growth in community support for this non-profit organization.

Design Intern, January 2011

Bailey Design, San Francisco, CA

Created a brand identity for a speech therapy practice to help them gain visual recognition in the Bay Area.

Design Team Project Manager, August 2009 - May 2010

VisArts Center, Rockville, MD

Established trusting relationships with key clients while collaborating with them on various graphic/web projects.

Education

University of Georgia, Athens, GA 2010 - 2014

94 credit hours towards BFA (focusing in Graphic Design)

University of Georgia, Cortona, Italy Study Abroad 2012

Graphic work displayed in La Mostra Exhibition

Thomas S. Wootton High School, Rockville, MD 2006 - 2010

National Academy of Information Technology (AOIT),
Information Resource Design Pathway